



FOR IMMEDIATE RELEASE

Advantech Unveils Biggest Change to its Brand in Over 25 Years

*New Brand Connects with Company's Commitment to Customer-Focused
Wireless Broadband Connectivity*

Montreal, QC, April 22, 2009 —Advantech Advanced Microwave Technologies Inc. (Advantech), officially unveiled a new brand identity. This new brand is intended to achieve a better and stronger reach to current and future customers, to embrace internal synergies, enhance mutual product offerings and to create clarity in the company's corporate identity. Advantech's business units, namely: Advantech AMT, Advantech Satellite Networks, Advantech Allgon Microwave and Advantech AMS will assume one single corporate brand identity. This transformation represents a significant milestone in the company's history.

Advantech is now a world-leading full end-to-end provider of wireless broadband communications. Offering the best mix of wireless technologies, Advantech designs, manufactures and deploys networking solutions for broadband connectivity, broadcast solutions and backhaul requirements using satellite, troposcatter and terrestrial communications.

Advantech's successful R&D program has benchmarked some of the industry's most innovative products. Our quality management system is certified under the ISO 9001: 2000 quality standards. Advantech Wireless Broadband directly, and through its subsidiaries, has offices in the United States, Canada, the United Kingdom, Sweden, Russia, Argentina, as well as in Brazil.

The new brand is designed to reflect today's Advantech as a customer-focused company that meets the needs of ever growing market trends to be and stay broadband connected. Wireless communication, via satellite, troposcatter, terrestrial point-to-point or through point-to-multipoint systems is the most natural way to stay connected from a fixed or mobile location.

'Our company is more than just about wireless communication. We are a part of a wireless broadband ecosystem, comprised of multiple companies, multiple products, multiple technologies, catering to multiple markets, contributing to multiple countries worldwide; we are a company made up of an engineering team from blended backgrounds, synonymous with a pioneering expertise in connectivity. Advantech lives, breathes and creates wireless vision. We provide all possible wireless broadband infrastructure solutions. We are truly a wireless broadband culture.'

~ David Gelerman
CEO Advantech Advanced Microwave Technologies Inc.



FOR IMMEDIATE RELEASE

In the past years Advantech has transformed the satellite communication industry through innovative products, such as:

- AMT-73L: The first delivered 165A DISA certified modem
- Mobile antenna tracking: The first antenna tracking system for mobile SNG trucks
- Military antenna tracking: The first ruggedized orbit-modelling antenna tracking system for mobile military antennas
- Multiple carrier SCPC demodulators (QD2048): The first product in the market
- The first L-band modem (SL512/SL2048)
- The first professional DVB-S data receiver PC card (SBR8192)
- The first to take a standard US military AN/TSC-85C satellite communications terminal to over 100Mbps by replacing the existing modem with Advantech's
- DVB-S2: our equipment served as the basis for the first broadcast system
- The first to use DVB-S2/ DVB-RCS over a Ka-band satellite
- We are international pioneers in DVB-RCS ground segment equipment, being the only non-proprietary VSAT standard on the market today
- Our company has over 30 years of heritage in satellite ground communications

The new Advantech Wireless Broadband Culture logo, backed by its rich heritage, is now symbolized by a bold, yet simplistic 'A' in a vibrant orange circle.

'Our new brand integrates all of our business units, combines their technologies and creates one strong common corporate identity. It brings immeasurable value to our business. This 'A' is more than a seal of approval; it serves as a promise to provide clients with ultimate connectivity solutions.'

~Yan-Alexandre Keable
Director, Marketing and Communications

The company's Web site, www.advantechwireless.com went live April 1st after the new brand identity was launched March 25th.

Advantech will now start changing the logo on products, facilities, vehicles, and marketing materials in a transition that is expected to take about twelve to eighteen months.

About Advantech Wireless Broadband

Advantech is shaping the world with leading-edge wireless broadband communication. We design, manufacture and deploy networking solutions for broadband connectivity, broadcast solutions and backhaul requirements using satellite, troposcatter and terrestrial communications.



FOR IMMEDIATE RELEASE

Advantech's successful R&D program has benchmarked some of the industry's most innovative products. Our quality management system is certified under the ISO 9001: 2000 quality standard. Advantech Wireless Broadband directly, and through its subsidiaries, have offices in the United States, Canada, the United Kingdom, Sweden, Russia, Argentina, as well as in Brazil.

But Advantech is more than a global company filled with technology, and engineers. It is our belief that telecommunications shouldn't be stopped by distance, mountains or earthquakes, and that in any situation, one should be able to connect to the world. We are the wireless broadband culture.

- 30 -

For more information, please visit www.advantechwireless.com or visit Advantech Wireless Broadband's booth at the NABSHOW stand C6342 at the Las Vegas Convention Center April 20th through the 23rd.

Media Contact

Leslie Perez
Corporate Communications
Tel.: +1 514 335 3550 ext. 3163
Email: leslie.perez@advantechwireless.com